Microbrand

Create your own product line.

We help creators monetize their content through custom product lines.

Your audience already loves you.

Now create products they'll love too.

Let us build your personally branded product line — designed, manufactured, and fulfilled under your name.

What We Do

We handle everything behind the scenes — design, manufacturing, fulfillment, and quality control — through our vetted global partners.

We build and manage your Shopify store, maintain inventory, and provide ongoing support so your brand runs smoothly from day one.

What You Do

You bring your insight — what your audience wants, what's missing in the market, and what you wish existed.

We turn those ideas into custom-designed products that fit your brand and fill real gaps in your niche.

Once your line is live, focus on what you do best — creating content, engaging your community, and promoting your new product line.

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We've spent 20 years manufacturing for major brands and national retailers — from Home Depot and Lowe's to Amazon and Costco.

Now, we're bringing that same expertise to creators.

In just a few years, we've shipped over 15,000 orders and generated $3M+ in sales through partnerships with select premium influencers.

We know how to turn ideas into real products — built to scale, built to last.

Why Microbrand?

Our factory network supplies:

MENARDS · Milwaukee · HARBOR FREIGHT · The Home Depot · ACE Hardware · CRAFTSMAN · amazonbasics · ziptje.com · IKEA · Surface Maxx · wayfair · LOWE'S · UTILITECH · KOBALT · COSTCO WHOLESALE

What You Get

✓ Custom Product Development:

From concept to prototype — designed for your audience and brand story.

✓ Full-Service Manufacturing:

Global production network, quality control, and fulfillment — handled entirely by us.

✓ Branded Online Store:

Your own Shopify store, managed and maintained for a seamless customer experience.

✓ Marketing Support:

Launch assets, packaging design, and creative guidance to make your brand shine.

✓ Ongoing Partnership:

We scale with you — adding new products, managing inventory, and supporting your long-term growth.

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Sample of Creator-Led Products We've Taken to Market

Essential Tool Belt



Perkins Builder Brothers
(Erik & Jamie Perkins)

Creator Reach: 2.2M+

Live since 2022

Audience Fit: Pro Builders & DIY

Modular Tool Belt System

Under-Sink Organizer Kit



East Coast DIY

(Cori Hepsworth Bosco)

Creator Reach: 8M+

Live since 2023

Audience Fit: Homeowners & Remodelers

Home Organization Kit

FrameRR Tool Belt



RR Buildings

(Kyle Stumpenhorst)

Creator Reach: 3.4M+

Live (early scale)

Audience Fit: Professional Framers

Heavy-Duty Framing Tool Belt

Ready to build something real?

Let's make it happen. Share your vision — we'll handle the rest

Email or call us at:

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